



NEWS REGARDING NEUROSHIELD AVAILABILITY

JULY 31, 2018 - *This notice is specifically for Canadians who are looking to purchase the collar in Canada under the Bauer NeuroShield brand.*

Due to strategic business considerations by both Bauer and Q30 Innovations, the partnership between our two companies ended on May 31, 2018. As a result, the collar will no longer be sold by Bauer under the NeuroShield brand.

From Bauer's CEO, Ed Kinnaly: "We continue to believe in the product, the research and its potential and so we will maintain an ownership interest in Q30. However, further advancing NeuroShield requires more resources, focus and investments to support a distribution model that is different than we currently have at Bauer Hockey."

We, Q30 Innovations, are in the process of preparing a Canadian launch of the collar under the Q-Collar name. We expect that the Q-Collar to be for sale in Canada in the first quarter of next year.

Thank you again for your interest in the Q-Collar and we will be providing updates on our website and social media pages as soon as the Q-Collar is for sale in Canada.

The Q-Collar has not yet received regulatory approval by the US Food and Drug Administration and is not yet available for purchase in the United States.

Q30INNOVATIONS.COM